

The Gulf Focus

<https://gulffocus.ae/job/digital-marketing-executive/>

Digital Marketing Executive

Description

We are far more than a worldwide leader. We welcome you as you are and you can find a job and brand that matches your personality. We support you to grow and learn every day, making sure that work brings purpose to your life, so that during your journey with us, you can continue to explore Accor's limitless possibilities. By joining Accor, every chapter of your story is yours to write and together we can imagine tomorrow's hospitality. Discover the life that awaits you at Accor, visit <https://careers.accor.com/> Do what you love, care for the world, dare to challenge the status quo! #BELIMITLESS" Raffles the Palm Dubai is on the western crescent of Palm Jumeirah, the world's largest manmade island and archipelago. This luxurious five-star hotel with 381 spacious rooms, suites and villas is embellished with hand-crafted Italian touches and offset by carefully selected amenities to complete the atmosphere of elegance. Guests can enjoy

Responsibilities

- Performing administrative tasks such as updating databases and spreadsheets.
- Creating, engaging and friendly content for the company's website, social media pages, and for press releases.
- Taking pictures and videos of the properties when needed.
- Familiar with Dubizzle, Property Finder, and Bayut.
- Editing pictures and videos via Canva or any other application.
- Conducting research on the latest market trends and keywords.
- Drafting marketing emails.
- Tracking the subscriber count.
- Maintaining the company's all social media accounts (Facebook, IG, LinkedIn, Twitter etc).
- Attending marketing events and training sessions.
- Analyzing and tracking online marketing metrics.

Hiring organization

Accor

Employment Type

Full-time

Date posted

December 14, 2023